

Project Proposal

For the Establishment of a

..... **Industry**

Location

....., Ward no.....,, Nepal

Promoters

Name	Country	Passport No.

Submitted To

Foreign Investment and Technology Transfer Section

Department of Industry

Tripureshwor, Kathmandu

Date

....., 202....

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PROJECT HIGHLIGHTS

Name of the Company	Will be determined later after approval from OCR	
Name of the Project		
Location of the Project		
Location of Registered Office		
Working Schedule		Days/Year
		Shift/Day
		Hours/Shift
Product/Services	Hotel With Restaurant	
Type/Scale of Industry	Tourism/Small	
Capacity		
Manpower		Persons
Direct Staff		Persons
Indirect Staff		Persons
Electricity/Power Requirement		kVA
Investment		Rs.
Fixed Asset Investment		Rs.
Working Capital Investment		Rs.
Loan from financial institutions		Rs.
On fixed asset/Long Term Loan		Rs.
On working capital/Short Term Loan		Rs.
Equity Investment		Rs.
On Fixed Asset		Rs.
On Working Capital		Rs.
Annual Operation Cost		Rs.
Fixed Operation cost		Rs.
Variable Operation Cost		Rs.
Revenue/Profit		
Gross Sales Revenue		Rs.
Net Sales Revenue		Rs.
Annual Net Profit-Rs. (After Tax)		Rs.
Financial Appraisal-Indicators		
Breakeven Point (BEP)		
Return of Equity (RoE)		
Return on Investment (RoI)		

PROJECT BACKGROUND

1.1 Introduction

1.2 Product/Service Description

1.3 Government Policy

The proposed industry falls under "..... Industry" and hence it is entitled, among others, to enjoy the following incentives and concessions.

- Corporate tax shall not exceed 25% of profit.
- Pre-operating expenses incurred in connection with skill development and training will be allowed to be capitalized.

1.4 Promoters

The promoters have long experiences in various types of business activities. The promoters have well-conceived the project paying due consideration to local conditions, need of the target group and likely competition from the similar industries in Nepal. Hence there should not be any constraints in successful implementation and operation of the project.

The name and the national of the promoters along with their shareholding in the proposed company shall be as below.

S.N.	Name	Nationality	Passport No.	Share in %
1				
2				
3				
4				

MARKET ASPECT

2.1 Introduction

2.2 Target Group

2.3 Market Assessment

2.4 Capacity Determination

2.5 Marketing Strategy

TECHNICAL ASPECT

3.1 Introduction

3.2 Process

3.3 Physical Facilities

3.4 Location

3.5 Project inputs

3.6 Environmental issues

3.7 Human Resource

FINANCIAL ASPECT

4.1 Investment Structure

The good return, as per the projection, encourages the investor to invest proposed industry. The detailed information on the key aspects of financial structure such as investment on fixed asset and working capital, annual operating cost, sales revenue, financial indicators and so on are given in Annexure of this report. The synopsis of the annexure is presented in subsequent paragraphs.

S.N.	Cost Head	Total-Rs.
1	Land & Land Development	
2	Building & Other Civil Works	
3	Plant, Machinery & Equipment	
4	Vehicle	
5	Furniture, Fixture & Office Equipment	
6	Pre-Operating Expenses	
-	Total Fixed Asset Investment	
-	Working Capital	
-	Total Investment	

S.N.	Source of Finance	Loan		Equity		Total
		%	Rs.	%	Rs.	Rs.
1	Fixed Asset Investment	0%	0	100%		
2	Working Capital	0%	0	100%		
	Total Investment		0			

S.N.	Parameters	
1	Return on Investment	
2	Return on Equity	
3	Break Even Point	

4.2 CONCLUSION

In view of the foregoing analysis, it is found that the proposed industry is technically feasible and economically viable.

Schedule for Remitting the Foreign Investment																			
Investment Amount (Nrs.)	% of Total Invest ment	Months																	
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
	100%																		